



## **BROTHERS BULLDOGS AFC MEMBERS CODE OF CONDUCT**

This Members Code of Conduct aims to provide a safe environment for participation. Aggressive, threatening, or other inappropriate behaviour by members, their families, their friends, and other sporting personnel while attending a game or club event will not be tolerated.

This conduct applies to all members of the Bulldogs community including:

- All participants in training and game days
- All parents, caregivers for our junior and youth participants
- All active supporters, family and spectators associated in any way with our club.

*By registering yourself, child or family member you hereby accept the Brother Bulldogs Member Code of Conduct and will uphold the values, beliefs and culture set down by the club in this code.*

Please note that additional codes of conduct apply to volunteer roles such as coaches, assistant coaches, game day officials and committee members to reflect the higher expectations that are placed on these roles.

All behaviours at the club must reflect The Bulldogs Way. This philosophy sets the overall culture of our club and reflects our key values: Pride, Excellence and Teamwork. This code of conduct is a key part of our club achieving its objectives and being an inclusive and friendly organisation and having a good reputation in the Bundaberg community and amongst the AFL competition.

### **The Bulldog Way – Pride – Excellence - Teamwork**

Brothers Bulldogs Australian Football Club has a rich and storied history in our local community in which its members take great pride in acknowledging. The implementation of the PET values through our code of conduct is a culmination of the hard work and dedication put in by hundreds and hundreds of volunteers, players, and members over the past 50 years and will continue. Pride, Excellence, & Teamwork are at the foundation of our football club and are the core values that we teach and live by. In being part of the Football Club, we expect members to respect and exhibit our PET values and adhere to this code of conduct.

## **Each Parent and Supporter must:**

### **PRIDE -**

- Abide and follow the principles, culture and values set down by the current club committee. Support the participants and enjoy training and games.
- Not publicly criticise The Club, Umpires, Players, or Volunteers and instead raise personal concerns with Club Officials in private.
- Not ridicule mistakes or losses whether that be the club or the individuals.
- Respect the facilities and equipment of their own and opposing Clubs.
- Respect the spirit of the Laws of Australian Football and fair play and behave accordingly.

### **EXCELLENCE -**

- Teach that enjoyment is more important than winning.
- Not take part in any form of bullying including via the use of social media.
- Not make or post inappropriate, offensive, or discriminatory comments in public, including via social media, about Players, Clubs, Umpires, Officials, the AFL, or the League. Social media includes, but is not limited to, email, instant messaging, text messages, phone messages, digital images, website postings (including but not limited to Facebook, Twitter, LinkedIn, Instagram, Snapchat, and websites and blogs).
- Not to accept or request to be 'friends' 'follow' or communicate with children or young people using social media platforms (including but not limited to Facebook, Twitter, LinkedIn, Instagram, Snapchat, and websites and blogs) while following the AFL Safeguarding Children policy.
- Lead by example and respect all Players, Coaches, Umpires, Officials, and Spectators. Physical or verbal abuse will not be tolerated just because you leave the ground does not mean you are not a reflection of the Football Club.
- Recognise all volunteers who give up their valuable time.
- Do not use remarks based on race, religion, gender, or ability as many such comments are politically incorrect and it is your coach, team-mates, club, and family that are let down with such remarks.
- Not to enter the field of play in any sanctioned Competition match or club training unless granted permission by an Official to do so.
- Not bring the game of Australian Football, the AFL, or the League or the Club into disrepute.
- Comply with the AFL and AFLQ rules and Regulations including the National Member Protection Policy, the League By-Laws, and this Code of Conduct.
- Never engage in any type of violence either on or off the field.

## **TEAMWORK -**

- Encourage participation, but don't force it. Work together in groups and build a sense of team-based accomplishment.
- Not engage in physical and/or verbal intimidation, abuse or conduct toward any Player, Official, Umpire or supporter.
- Condemn the use of violence in any form, whether it is by spectators, Coaches, Officials or Players.
- Comply with and observe the AFL Vilification and Discrimination Policy including respecting the rights, dignity and worth of all participants regardless of gender, ability, sexual orientation, cultural background, or religion.
- Realise this is a team sport and be willing to work well with other people while participating in club activities.

## **Non-Compliance**

Breaches of the Code of Conduct may result in penalties including but not limited to:

- Termination of a match and/or club membership (including potential forfeiture of competition points)
- Suspension of a match or club membership and/or
- Monetary fines and/or
- Suspension on a temporary or permanent basis from the football club.

Parents or others found to have behaved inappropriately, and who are associate members or have agreed to abide by our club's Code of Behaviour and this policy, may face disciplinary action as outlined.